

# DRIVE FOR SCHOOLS

Buy tickets from participating schools and win!

**GRAND  
PRIZE**

## \$25,000 CASH

**FIVE \$1,000 CASH PRIZES • MANY OTHER PRIZES!**

**To ensure success for everyone participating in the Drive for Schools fundraiser, we have gathered a few helpful hints from previous participants!**

***Start early!*** Aim to distribute tickets within days of receiving them. That means prepping all envelopes and other materials ahead of time so that kids/parents have plenty of time to sell their tickets.

***Don't be afraid to ask for help.*** It truly takes a village, so be sure to get help from other parents with spreading the word, stuffing envelopes with tickets, and collecting donations during those last few days, aka "crunch time".

***Set a goal, and then keep your donors up-to-date.*** Notify the students/families of your fundraising goal. Perhaps offer an assembly/celebration if the goal is achieved. Display a "fundraising thermometer" and announce donation tallies in your school's weekly newsletter so the families can get excited as more and more donations come in.

***Identify where the funds will go.*** It is easier if students/families can explain why they are raising the funds. Funding a computer lab? Upgrading sporting equipment? Providing a music teacher?

***Remember there are many other prizes!*** People feel their chances are slim at winning the grand prize but are encouraged that there are many additional prizes including 5 x \$1000 cash prizes!