

DRIVE FOR SCHOOLS

Buy tickets from participating schools and win!



**NEW Subaru Crosstrek OR NEW Toyota Prius LE
OR \$25,000 CASH**

To ensure success for everyone participating in the Drive for Schools fundraiser, we have gathered a few helpful hints from previous participants!

Start early! Aim to distribute tickets within days of receiving them. That means prepping all envelopes and other materials ahead of time so that kids/parents have plenty of time to sell their tickets.

Don't be afraid to ask for help. It truly takes a village, so be sure to get help from other parents with spreading the word, stuffing envelopes with tickets, and collecting donations during those last few days, aka "crunch time".

Set a goal, and then keep your donors up-to-date. Notify the students/families of your fundraising goal. (Perhaps offer an assembly/celebration if the goal is achieved). Display a "fundraising thermometer" and announce donation tallies in your school's weekly newsletter so the families can get excited as more and more donations come in.

Identify where the funds will go. It is easier if students/families can explain why they are raising the funds. Funding a computer lab? Upgrading sporting equipment? Providing a music teacher?

Remember there are over 100 prizes! People feel their chances are slim at winning the car but are encouraged that there are over 100 additional prizes including 10 x \$1000 cash prizes!

Display a car. At the fundraiser kickoff in September, ten lucky schools will be selected for the opportunity to display a car at their next school event. If your school is not selected, and a family who has a Toyota Prius or Subaru Crosstrek you can display at your next school event. It has a significant impact!