

DRIVE FOR SCHOOLS

Buy tickets from participating schools and win!



\$25,000 CASH

FIVE \$1,000 CASH PRIZES • MANY OTHER PRIZES!

To ensure success for everyone participating in the Drive for Schools fundraiser, we have gathered a few helpful hints from previous participants!

Start early! Aim to distribute tickets within days of receiving them. That means prepping all envelopes and other materials ahead of time so that kids/parents have plenty of time to sell their tickets.

Don't be afraid to ask for help. It truly takes a village, so be sure to get help from other parents with spreading the word, stuffing envelopes with tickets, and collecting donations during those last few days, aka "crunch time".

Set a goal, and then keep your donors up-to-date. Notify the students/families of your fundraising goal. Perhaps offer an assembly/celebration if the goal is achieved. Display a "fundraising thermometer" and announce donation tallies in your school's weekly newsletter so the families can get excited as more and more donations come in.

Identify where the funds will go. It is easier if students/families can explain why they are raising the funds. Funding a computer lab? Upgrading sporting equipment? Providing a music teacher?

Remember there are many other prizes! People feel their chances are slim at winning the grand prize but are encouraged that there are many additional prizes including 5 x \$1000 cash prizes!